



911 PROJECT HARMONY

2025 SANTA YNEZ RANCH RETREAT
DECEMBER 12TH - 14TH

SONGWRITING WITH HEROES
KEEPING OUR FIRST RESPONDERS STRONG



PRESENTED BY
911 AT EASE INTERNATIONAL



Contact Us



www.911aei.org



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Songwriting with Heroes

TURNING TRAUMA INTO MUSIC. TRANSFORMING PAIN INTO HEALING.

Project Harmony is 911 At Ease International's flagship creative therapy initiative. It pairs first responders with professional songwriters to co-create original music based on their lived experiences. These deeply personal songs become tools for reflection, healing, and hope. They transform trauma into art, offering emotional release, personal validation, and a lasting sense of resilience.

A THERAPEUTIC MUSIC INTERVENTION

Through individual or group songwriting sessions, first responders are empowered to tell their stories of courage, compassion, grief, and grit. Music becomes a bridge to healing and self-discovery. The process honors both the sacrifices and the strength of those who serve.

- Session locations vary depending on the participant. They may take place in natural settings, studios, hotels, or retreats.
- Each session results in a recorded demo; some songs receive full production and public release.
- The experience centers around the first responder's healing, providing an outlet for unspoken emotions and buried memories.

"It gives peace. It gives voice to pain. It helps tell the story behind the badge." - First Responder Participant

AMPLIFYING VOICES, RAISING AWARENESS

A respected film producer documents the songwriting journey to capture its emotional depth and transformation. These stories are later compiled into short films and/or a feature-length documentary, offering the public a rare window into the human side of service and the impact of trauma-informed care.

PROVEN IMPACT

Project Harmony is a transformative program that bridges the gap between first responders and their communities. By turning personal stories into powerful songs, it fosters empathy, breaks down stigma, and deepens public understanding of the emotional toll of service.

Donors, audiences, and participants consistently report:

- A deeper emotional connection to the first responder experience.
- Greater awareness of the trauma carried by those who serve.
- A renewed sense of compassion, respect, and appreciation.
- Lasting impact through the healing power of music and storytelling

Visit 911AEI.org to support, host a screening, or get involved.

911 PROJECT HARMONY PROGRAM IMPACT HIGHLIGHTS

911AEI believes deeply in our mission and our impact. We are committed to strengthening our internal framework so that measurable outcomes clearly demonstrate that our services work and that **lives are being changed**. As part of this commitment, we are implementing new evaluation practices and systems that ensure accountability and improvement.

The results shared here are preliminary but powerful findings from our first 911 Project Harmony retreat. They were collected through 911AEI's survey data and interviews. Future results will be further analyzed and published by the 911AEI research team. **Your support makes this all possible**, by helping to expand the program and provide continued mental health support to our first responders.

SONGWRITING & HEALING



98%

THE SONG REFLECTED THEIR STORY
IN A MEANINGFUL WAY.

100%

DESCRIBED THE SONGWRITING PROCESS
AS HEALING AND DEEPLY MEANINGFUL.

92%

FELT COMFORTABLE LISTENING TO
OR SHARING THEIR SONG.

*"The songwriting was therapeutic;
it gave me a release I didn't expect."*

CONNECTION & COMMUNITY



88%

SAID THEY FELT LESS ALONE AFTER
THEIR EXPERIENCES.

90%

FOUND IT EASIER TO TALK OPENLY
ABOUT THEIR STRUGGLES.

92%

REPORTED FEELING MORE
CONNECTED TO PEERS AND
COMMUNITY.

*"I found a community I didn't know I
needed."*

MENTAL HEALTH IMPACT



92%

EXPERIENCED EMOTIONAL RELEASE
OR RELIEF.

82%

NOTICED IMPROVEMENTS IN MOOD,
STRESS, OR SLEEP.

90%

LEFT FEELING A GREATER SENSE OF
EMOTIONAL WELL-BEING.

*"I can sleep again after years of
nightmares."*

SUSTAINED IMPACT



90%

REPORTED FEELING OVERALL
MENTAL HEALTH IMPROVEMENT.

86%

IMPROVED COPING SKILLS FOR
TRIGGERS AND STRESSFUL CITATIONS.

82%

CONTINUE TO USE SKILLS OR INSIGHTS
FROM SONGWRITING FOR MENTAL HEALTH.

*"The song is an anchor I return to when
things get heavy."*

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BECOME A PROUD SPONSOR TODAY!

The **911 Project Harmony Santa Ynez Ranch Retreat** brings together first responders from **Santa Barbara County** and first responders impacted by the **2025 LA Fire Disaster** with professional songwriters for a **weekend of healing through music**. In a tranquil Santa Ynez setting, first responders share their lived experiences, and songwriters help craft those stories into original songs.

These songs become part of the **2025 911 Project Harmony Music Album** and the upcoming **911 Project Harmony Documentary**, serving as powerful tools for healing PTSD, building resilience, and creating community awareness.

Your sponsorship directly supports first responders' mental health while aligning your organization with a mission of hope, healing, and harmony. **Please help us in keeping our first responders strong so that they may be their best to serve their communities.**

Thank you to our continued partners and sponsors!



CONFIRM YOUR SPONSORSHIP BY CONTACTING:

**Mike McGrew, 911 At Ease International, Inc.
CEO & Co-Founder
805-331-3080 | mmcgrew@911aei.org**

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911 PROJECT HARMONY SPONSORSHIP OPPORTUNITIES

GUARDIAN OF THE LINE

\$100,000

- Executive Producer credit on upcoming 911 Project Harmony Documentary & 2025 Album
- 6 VIP Tickets to upcoming Documentary Premiere + Live Music Experience
- Private Hosted Screening of the 911 Project Harmony Documentary at the Armand Hammer Foundation. Enjoy 10 guests, wine & appetizers, surrounded by fine art.
- Exclusive invitation to a studio recording session of one song created at the 2025 retreat
- Lunch with 911 At Ease Co-founder and CEO Mike McGrew
- Logo & Recognition across:
 - 911 At Ease website
 - 911 Project Harmony Documentary Premiere event signage, program, press release, marketing, and main stage slide deck
- Complimentary Wine Tasting for 6 + access to the Wine Club Room at Carr Winery
- Signed Hard Copy & Digital Copy of the 2025 Album
- 911 Project Harmony Swag Bag

CHAMPION OF THE CALL

\$50,000

- Co-Executive Producer credit on upcoming 911 Project Harmony Documentary & 2025 Album
- 4 VIP Tickets to upcoming Documentary Premiere + Live Music Experience
- Exclusive invitation to a studio recording session of one song created at the 2025 retreat
- Coffee with a Musician
- Logo & Recognition across:
 - 911 At Ease website
 - Retreat signage, program, press release, marketing, and main stage slide deck
- Complimentary Wine Tasting for 4 at Carr Winery
- Signed Hard Copy & Digital Copy of the 2025 Album
- 911 Project Harmony Swag Bag

LEADER OF HARMONY

\$25,000

- Contributing Producer credit on upcoming 911 Project Harmony Documentary & 2025 Album
- 2 VIP Tickets to upcoming Documentary Premiere + Live Music Experience
- Exclusive invitation to a studio recording session
- Coffee with a First Responder
- Logo & Recognition across:
 - 911 At Ease website
 - Retreat signage, program, and main stage slide deck
- Complimentary Wine Tasting for 2 at Carr Winery
- Signed Hard Copy & Digital Copy of the 2025 Album
- 911 Project Harmony Swag Bag

ALLY ON THE FRONTLINE

\$10,000

- 911AEI Supporter credit on Documentary & Album
- 4 General Admission Tickets to Documentary Premiere + Live Music Experience
- Recognition on 911 At Ease website
- Logo in Retreat Program & Event Signage
- Digital Copy of the 2025 Album
- 911 Project Harmony Swag Bag

SUPPORTER OF THE BEAT

\$5,000

- Special Thank You credit on upcoming 911 Project Harmony Documentary & 2025 Album
- 2 General Admission Tickets to Documentary Premiere + Live Music Experience
- Recognition on 911 At Ease website
- Digital Copy of the 2025 Album
- 911 Project Harmony Swag Bag

FRIEND OF THE MISSION

\$2,500

- Recognition as Friend of Project Harmony in the upcoming 911 Project Harmony Documentary & 2025 Album
- Digital Copy of the 2025 Album
- Recognition on 911 At Ease website
- 911 Project Harmony Swag Bag

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Keeping Our First Responders Strong

OUR MISSION

To keep our nation's first responders strong so they can be at their best to serve their community. 911 At Ease International offers free, confidential, culturally competent counseling services tailored to the unique stressors faced by law enforcement officers, firefighters, emergency medical personnel, and their immediate families. We meet them where they are, without stigma, red tape, or barriers to care.

WHY IT MATTERS

First responders operate daily in trauma-saturated environments, often facing violence, tragedy, and personal risk. As a result, elevated rates of suicide, PTSD, divorce, and burnout are common but treatable outcomes. Traditional mental health services, such as Employee Assistance Programs (EAPs), are underutilized, bureaucratic, and lack cultural understanding to serve this distinctive population.

OUR SOLUTION

911 At Ease International removes those barriers. We provide fast, confidential access to a carefully vetted network of trauma-informed clinicians, available in person, online, or by phone. Within 24-48 hours of intake, a clinician will reach out to clients to schedule their first appointment. There are no insurance hoops, no employer involvement, and no judgment. We also support spouses and children affected by secondary trauma. Our flexible approach supports individualized care, with no rigid cap on counseling sessions.

OUR IMPACT

- **12,500+** first responders and families served
- **40%** average usage rate in supported regions (vs. 3% national average for EAPs)
- California Nonprofit of the Year (2022)
- **Lives, marriages, and careers saved**, as shared in powerful testimonials from agency leaders, clients, and families

WHO WE ARE

911AEI is a nonprofit 501(c)(3) organization, founded in 2014 and led by retired first responders who lived the job and the trauma.

YOUR SUPPORT SAVES LIVES

Your donation and partnership help expand services, hire more skilled clinicians, reach more communities, and ensure that no first responder goes without care. Together, we can keep our first responders strong.

To join our mission and learn more,
please visit our website at 911AEI.org.